

Anitya Gangurde

Tech-savvy Associate Product Manager with extensive experience in leading cross functional teams. Skilled in Agile, market research, & user experience design.

EXPERIENCE

MARCH 2022 - PRESENT

Medista — Product & Growth Lead

- Drafted a product strategy for the Medista ecosystem, and ensured timely delivery of 3 different products (mobile apps and a web application).
- Collaborated with developers to translate requirements and get applications built as per the requirements.
- Worked on growth strategies and campaigns to reach out to potential leads on LinkedIn and with emails. Talked with potential clients to walk through our offerings.

Clariance Technologies (Remote) — Associate Product Manager

- Engaged closely with product teams and UI/UX designers, contributing to strategic brainstorming sessions focused on **product ideation and prototyping**.
- Served as the sole **QA person** for their product for a while and then managed a QA Automation team for entire product feature coverage during testing.
- Conducted **comprehensive market research** and generated **product requirements**.
- Crafted **user stories** and efficiently managed/**groomed the backlog** using Azure DevOps, ensuring streamlined project management.
- Participated in **product demos**, while designing PPTs on the go.

Revca (Remote) — Associate Product Manager

- Fostered **collaboration with design and engineering teams**, ensuring the development of AI-based product features aligned with market demands.
- Led **product ideation, market research, and prototyping** initiatives for a B2B SAAS platform, strategically identifying new product opportunities.

Revca (Remote) — Product Mgmt. Intern

- Conducted comprehensive competitive analysis.
- Gained practical experience with product development and marketing processes.

SIDE PROJECTS

LabCap – Actively working on this side venture. UX/Product Research, Mockup Dev, Product Dev (in works). — [View on Desktop](#).

EDUCATION

Mumbai Educational Trust, MET League of Colleges, Nashik — *Mechanical Engineering* | 2020

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[LinkedIn Profile](#)

Portfolio Website:

www.anityagangurde.com

KEY SKILLS

Product Management |
Product Design

Prototyping (Figma) | UI/UX

Technical Proficiency | PLDC
| APIs

Agile Methodologies |
Backlog Management

Marketing Coordination |
Go-to-Market Planning

Communication |
Presentation Skills

SOFTWARE

Figma | Miro

Google Search Console |
Google Analytics | MixPanel

Azure DevOps | ClickUp | Jira

MS Office Suite

EXTRAS

Postman | APIs | MySQL |
Python | Playwright |
Wordpress | Canva | AI Tools
| LLMs

INTERESTS

Passionate about AI, product development, and innovation.

LANGUAGES

English, Hindi, and Marathi